

ESTI MURIK

A product designer and UX watchwoman mainly for all that is online with 11 years working experience post B.D. education.

Currently based in Amsterdam, Netherlands, I am also very much open to finding adventure in working anywhere in the world.

I believe in working as much as necessary *and then some* to complete a process in a way in which a product is made whole in every sense possible. I take big pride in managing to do so. This is my curriculum vitae.

EXPERIENCE

Elsevier | Global Information Analytics

2017 - Present > Senior UX Specialist

Managing the experience and interface design of a research-funding related product used by academic institutions globally.

In addition, UX Lead for an emerging product that provides funding agencies and foundations world wide with an analytical view of their financial investments in scientific research and of the funding landscape. Building the product from scratch through ideation, user research, prototyping to MVP development, working closely with the respective stakeholders.

Fundbox | FinTech

2016 - 2017 > Design lead

Managing design and UX at the TLV office on top of taking on UX projects.

2014 - 2016 > Product designer

Working on all product related materials from the simplest facebook banner to the complex UX of a freshly designed dashboard. Developing and navigating the visual language of the brand and materialising that language wherever it is conveyed - on both marketing materials and digital outlets: social media posts, brochures, conference booth displays, giveaways, landing pages and mostly dashboard and application.

Feelternet | A digital creative agency specializing in experiential content

2012 - 2014 > Studio and creative manager

Art directing projects from stages of idea development through UX, UI & GUI to design and the adaptations of the product to different formats and purposes. Design and UX for different mediums, creating online campaigns while putting different platforms to use - websites, social media and other online marketing tools. Communicating projects between project managers and the studio, and then from the studio to programming. Specialising mostly in digital projects - websites, online magazines, mini-sites, applications and newsletters as well as printed related products.

2011 - 2012 > Graphic designer

Designing websites. Creating other things.

Design Factory | Interactive Experience

2010 > Graphic designer

Designing as well as part taking in UI & UX development, mainly corporate design.

YKM | Interactive Marketing Communication

2008-2010 > Graphic designer

Web design as well as presentations and mobile applications.

2008 > Fabrica

2008-2010 > Graphic designer

2 Week program in an international design research center in Treviso, Italy sponsored by "Benneton".

2007 - 2012 > Freelance

Branding, presentations, banners, landing pages and websites.

EDUCATION

2018 > Web Accessibility Course

- Deque University

2004 - 2008 > BAD studies - Visual Communication

- Bezalel academy of art and design in Jerusalem
- Shenkar college of engineering and design in Ramat Gan majoring in interactive design.

SKILLS

Highly confident using:

- Sketch
- Photoshop
- Illustrator
- Indesign
- Invision

Have some knowledge in:

- Html
- Css

CONTACT

kachke@gmail.com

www.estimurik.com

+31-6-11274575

facebook.com/kachke

instagram.com/kachke